

## CONTRACT



**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

And:

**National Media Research Planning and Placement, LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 151239 /		<b>Alt Order #</b> WOC10487025
<b>Product</b> PARTY EXPENDITURE		
<b>Contract Dates</b> 10/18/16 - 10/24/16	<b>Estimate #</b> 7102	
<b>Advertiser</b> NRCC - Independent Expenditure		<b>Original Date / Revision</b> 10/14/16 / 10/19/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b> 915
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/22/16	10/22/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----1-				1	\$300.00				
N 2	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----1-				1	\$650.00				
N 3	WLS	10/18/16	10/24/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$800.00				
	Week:	10/24/16	10/30/16	1-----				1	\$800.00				
N 4	WLS	10/18/16	10/22/16	ABC7 News @ 6p Sat	5:58 PM-6:25 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----1-				1	\$1,400.00				
N 5	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----1-				1	\$1,400.00				
N 6	WLS	10/23/16	10/23/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----1				1	\$1,700.00				
N 7	WLS	10/22/16	10/22/16	ABC7 News@1030p Sa	1030p-1130p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----1-				1	\$1,600.00				
N 8	WLS	10/18/16	10/24/16	Nightline	11:35 PM-12:05 AM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$800.00				
	Week:	10/24/16	10/30/16	1-----				1	\$800.00				
N 9	WLS	10/18/16	10/24/16	Live With Kelly and Michael	9a-10a		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$1,000.00				
	Week:	10/24/16	10/30/16	1-----				1	\$1,000.00				
N 10	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----2				2	\$1,350.00				
N 11	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 151239 /		<u>Alt Order #</u> WOC10487025
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> PARTY EXPENDITURE	<u>Estimate #</u> 7102
<u>Advertiser</u> NRCC - Independent Exp		<u>Original Date / Revision</u> 10/14/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,400.00				
N 12	WLS	10/23/16	10/23/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,400.00				
N 13	WLS	10/18/16	10/24/16	ABC7 News	11a-12p		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$1,000.00				
Week:		10/24/16	10/30/16	1-----				1	\$1,000.00				
N 14	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$3,000.00				
N 15	WLS	10/18/16	10/24/16	Jeopardy	330p-4p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$1,300.00				
Week:		10/24/16	10/30/16	1-----				1	\$1,300.00				
N 16	WLS	10/18/16	10/24/16	Kimmel	10:35 PM-11:35 PM		:30				NM	10	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-2222--				8	\$1,600.00				
Week:		10/24/16	10/30/16	2-----				2	\$1,600.00				
N 17	WLS	10/18/16	10/24/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$1,800.00				
Week:		10/24/16	10/30/16	1-----				1	\$1,800.00				
N 18	WLS	10/18/16	10/24/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$1,800.00				
Week:		10/24/16	10/30/16	1-----				1	\$1,800.00				
N 19	WLS	10/19/16	10/24/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,900.00				
Week:		10/24/16	10/30/16	1-----				1	\$1,900.00				
N 20	WLS	10/18/16	10/24/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$2,500.00				
Week:		10/24/16	10/30/16	1-----				1	\$2,500.00				
N 21	WLS	10/22/16	10/22/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,600.00				
N 22	WLS	10/18/16	10/24/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$4,000.00				
Week:		10/24/16	10/30/16	1-----				1	\$4,000.00				
N 23	WLS	10/18/16	10/24/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$3,800.00				
Week:		10/24/16	10/30/16	1-----				1	\$3,800.00				
N 24	WLS	10/18/16	10/24/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	5	\$27,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$5,500.00				
Week:		10/24/16	10/30/16	1-----				1	\$5,500.00				
N 25	WLS	10/23/16	10/23/16	Secrets & Lies	8p-9p		:30				NM	1	\$7,000.00

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Contract / Revision	Alt Order #
151239 /	WOC10487025

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	PARTY EXPENDITURE	7102

Advertiser	Original Date / Revision
NRCC - Independent Exp	10/14/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$7,000.00				
N 26	WLS	10/23/16	10/23/16	AFHV	6p-7p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$4,000.00				
N 27	WLS	10/23/16	10/23/16	OUAT	7p-8p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$6,000.00				
N 28	WLS	10/23/16	10/23/16	Quantico	9p-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$12,000.00				
N 29	WLS	10/21/16	10/21/16	Last Man/Ken	730p-8p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$8,000.00				
N 30	WLS	10/22/16	10/22/16	College Football	11a-230p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$4,500.00				
N 31	WLS	10/22/16	10/22/16	Prime College Football	7:00 PM-10:30 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$6,000.00				
N 32	WLS	10/20/16	10/20/16	World News Tonight	530p-6p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$6,000.00				
N 33	WLS	10/22/16	10/22/16	Castle	1130p-1230a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$450.00				
N 34	WLS	10/20/16	10/21/16	Windy City Live Repeat	1208a-108a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---TF--				2	\$350.00				
Totals								0.00				90	\$211,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	90	\$211,750.00	(\$31,762.50)	\$179,987.50
<b>Totals</b>	<b>90</b>	<b>\$211,750.00</b>	<b>(\$31,762.50)</b>	<b>\$179,987.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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